



RE: ***Inaugural Symposiums for Eldercare Professionals***

Dear Professional Partners:

Rothkoff Law Group is excited to announce that we will be hosting our *Inaugural Symposiums for Eldercare Professionals*. We will host our New Jersey Symposium on April 12, 2018 at the DoubleTree Suites by Hilton, Mt. Laurel, NJ and the other on October 25, 2018 at the Sheraton Bucks County Hotel in Langhorne, PA. These day-long events will highlight current topics about the future of senior care presented by a host of leading experts in the field of eldercare.

The symposiums echo Rothkoff Law Group's commitment to helping seniors and their families navigate through the difficult legal issues involving the aging process. They will provide professionals who work with the elderly an opportunity to learn valuable information, network with their peers and gain a better understanding of eldercare issues.

We invite you to join us in sharing information with 150 eldercare professionals who will attend these dynamic symposiums designed to enhance the knowledge and skills of the practicing eldercare professional. As an organization that focuses on serving the senior community, your company is perfectly suited to achieving symposium goals while expanding your connections with a target audience tailor-made for you.

All of our NJ sponsorships and exhibitor spots are **SOLD OUT**. A limited number are still available for our PA event, but with an exciting lineup of speakers, we expect they will go quickly. Our keynote speaker, Eloy van Hal, international expert and founder of the care concept's dementia villages in the Netherlands, is sure to create a sellout at the PA symposium too. You and your organization don't want to miss out on the excitement!

We look forward to you becoming one of the elite sponsors and exhibitors at our *Inaugural Symposiums for Eldercare Professionals*. Please fill out the following registration form and return it to:

Linda Coppinger  
Special Projects Coordinator  
Rothkoff Law Group  
425 Route 70 West

Please send all correspondence to our Cherry Hill Office



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**Northeast Philadelphia/Bucks County** Five Neshaminy Interplex • Suite 201 • Trevose, PA 19053 • 215-546-5800  
**Philadelphia** 1617 JFK Boulevard • Suite 1150 • Philadelphia, PA 19103 • 215-546-5800

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Feel free to contact Linda at [lcoppinger@rothkofflaw.com](mailto:lcoppinger@rothkofflaw.com) or 856-905-1294 if you have any questions. Thank you for your consideration. We look forward to collaborating in the education of our eldercare professionals.

Very truly yours,  
**Rothkoff Law Group**

*Jerold E. Rothkoff*  
Jerold E. Rothkoff, Esquire

JER/prr

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## Sponsorship Opportunities

### Presenting Sponsor (1 per event) .....\$8,000

- Opportunity to address the audience about the services you offer during opening remarks at the symposium for 3 minutes
- Attendance for 8 members of your organization at an exclusive Pre-symposium Reception with Eloy van Hal
- 8 members of your organization may attend all sessions
- Exclusive exhibitor table in ballroom
- Signage at event
- Center-page ad in program book
- Recognition on all marketing materials
- Inclusion in all press releases, social media posts-large logo

### Platinum Sponsor (1 per event) .....\$3,000

- Attendance for 6 members of your organization at an exclusive Pre-symposium Reception with Eloy van Hal
- 6 members of your organization may attend all sessions
- Premier location of exhibitor table in exhibitor hall
- Signage at event
- Full-page ad in program book
- Recognition on all marketing materials-large logo

### Gold Sponsor (2 per event) .....\$2,000

- 4 members of your organization may attend all sessions
- Free table in exhibitor hall
- ½ page ad in program book
- Recognition on marketing materials-medium logo

### Silver Sponsor (4 per event) ..... \$1,000

- 2 members of your organization may attend all sessions
- Free table in exhibitor hall
- ¼ page ad in program book
- Recognition on marketing materials-small logo

### Exhibitor.....\$500

- Table in exhibitor hall
- 2 members of your organization may attend Keynote Session

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**YES! We want to be a sponsor or exhibitor at Rothkoff Law Group's  
*Inaugural Symposiums for Eldercare Professionals.***

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please select which option you wish to sponsor/exhibit:**

\_\_\_\_\_ **Presenting Sponsor.....\$8,000**  
\_\_\_\_\_ October 25, 2018 at Sheraton Bucks County, Langhorne, PA

\_\_\_\_\_ **Platinum Sponsor.....\$3,000**  
\_\_\_\_\_ October 25, 2018 at Sheraton Bucks County, Langhorne, PA

\_\_\_\_\_ **Gold Sponsor.....\$2,000**  
\_\_\_\_\_ October 25, 2018 at Sheraton Bucks County, Langhorne, PA

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\_\_\_\_\_ October 25, 2018 at Sheraton Bucks County, Langhorne, PA

\_\_\_\_\_ **Exhibitor..... \$500**  
\_\_\_\_\_ October 25, 2018 at Sheraton Bucks County, Langhorne, PA

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Mail completed form along with payment to:

Rothkoff Law Group  
C/O Linda Coppinger  
425 Route 70 West  
Cherry Hill, NJ 08002

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