

# Leading the Way in Elder Care Advocacy



**ROTHKOFF  
LAW GROUP**  
*Elder Care Law*

[rothkofflaw.com](http://rothkofflaw.com) |    







**Jerold E. Rothkoff, Esq.**  
Shareholder: Managing Attorney



“Our goal is to **improve** the **lives** of those we have the privilege to **advocate** for and to **help** change the long-term care system for the better.”

**Bryan J. Adler, Esq., CELA**  
Shareholder: Certified ElderLaw Attorney



“Elder Care Law is more than the law. It’s **creating relationships** with families and their loved ones to become their **advocates, advisors, and partners.**”

In 2005, our firm, Rothkoff Law Group, adopted the “Life Care Planning” practice model by incorporating social work to assist families in advocacy for their loved ones. Life care planning has enabled us to truly provide “holistic” services that our clients need and deserve. Over the years, we have expanded our services to include Veterans’ benefits, client education programs, health insurance navigation, and additional advocacy in a home and community-based setting.

Thus, for the past several years, we have been counseling clients and their caregivers on public benefits, Veterans’ benefits, estate planning, long-term care, care coordination, health insurance, disability planning, and many more services not found in a traditional elder law firm.



**Learn more about  
Rothkoff Law Group**



## Take the First Step and Get Answers.

Our Client Services team assists both prospective and existing clients. Client Services are the first firm team members to speak with in order to obtain information about your unique situation, and also serve as a valuable resource in helping to understand the next steps that would occur when working with a life care planning firm. We will also refer potential clients to other resources, such as state and county agencies, as our goal is to be an advocate for the population we serve.

Once Rothkoff Law Group is retained, Client Services assists our clients in numerous ways, including reviewing long-term care admission agreements, working with professional partners to prepare for care transitions, and filing of long-term care insurance claims. Additionally, the team serves as the liaison between our legal and care teams as we advocate for our clients, their families, and unsupported elders.



# Are you or a family member struggling to meet a loved one's needs due to a disability or a chronic illness?

If you have any of these concerns, Rothkoff Law Group can help.

- Worries About Long-Term Care Costs
- Veteran with Health Care Issues
- Catastrophic Event
- Chronic Ailment/Progressive Decline
- Consideration of Spouse's Needs
- Hospitalization
- Incapacity
- Care Coordination Concerns
- Caregiver Burnout
- Stress of Family Members



Full details about  
our Client Services



## Jacinda Graham

*Client Services Director*

“As the **Client Services Director with Rothkoff Law Group since 2010,**

I have had the opportunity and joy to assist many of our clients and their families. Although I enjoyed my roles working in Assisting Living and Memory Care communities prior to joining the firm, I feel my role as the Client Services Director with Rothkoff Law Group truly gives me the opportunity to **advocate for seniors and their loved ones** in all circumstances.”





## What is a “Life Care Plan implementation team”?

Here at Rothkoff Law Group, we offer a team of elder care professionals to assist you and your loved one with identifying and addressing current care needs, coordinating necessary care options to maximize quality of life, and accessing ways to pay for that care to provide you with peace of mind.

### **The goals of a life care plan are:**

- To give you and your family the comfort of knowing that your loved one is safe and getting the right care at home or another residential setting.
- Identify private and public funding to help you pay for care, as well as address the need to protect assets despite the high cost of elder care.

The life care plan is reviewed and modified, if needed, along the way as your loved one's care needs change.

### **The services we include in creating a life care plan may include:**

- Legal Services
- Advocacy
- Care Coordination
- Public Benefits Support
- Health Insurance Assistance



## Our attorneys and staff assist executors and administrators with estate and trust administration.

Our team will guide you through the process of collecting assets, paying expenses, filing appropriate inheritance and estate tax returns, and ultimately settling the estate.

### **A complete estate plan includes some, or maybe all, of the following:**

- General Durable Power of Attorney
- Healthcare Power of Attorney/Living Will
- Last Will & Testament
- Trust Planning
- Asset Restructuring

We will review your estate planning goals with you and develop a plan designed to accomplish those goals. We will advise you on the documents appropriate for your circumstances and, more importantly, how to use those documents when the time comes.

# ESTATE PLANNING





## Protection of your loved-one's assets.

Long-term care can quickly devastate one's life savings. At Rothkoff Law Group, we design individualized asset preservation plans based on each family's unique circumstances. We will also coordinate with your financial planners, accountants, and other trusted advisors to maximize the protection of your assets.

Initially, we conduct a comprehensive meeting to detail the goals of both the family and their loved one needing care. We then use those goals to formulate a plan using varying asset protection strategies. Regardless of your circumstances, options exist to protect you and the assets you worked to accumulate.



## Ways in which Rothkoff Law Group protects your assets.

- Crisis Planning
- Pre-Crisis Planning
- Identifying Payors/Payers Sources
- Planning for Children
- Irrevocable Trust Planning



More details about  
Protection Planning



# CARE COORDINATORS



Like traditional elder law firms, Rothkoff Law Group helps you protect your loved one's assets from the high cost of nursing home care. But we don't stop there.

## Care always comes first.

### **Our multidisciplinary team:**

- Advocates for your loved one to ensure they are getting the best care possible.
- Helps you navigate the Elder Care Continuum by educating your options in response to the natural progression of aging and its impact on a loved one's health, mobility, housing, and financial resources.
- Identifies and utilizes the appropriate asset preservation strategy and will help you find
- Allows you to stay in control by serving as expert advisors who empower you with guidance, support, and information so you can make the right decisions about your loved one's care.
- Provides you with access to every service by developing deep connections in the senior services community to provide you with resources you will need to take care of your loved one.
- Provides ongoing care coordination as your loved one's care needs change.
- Does not include any subcontractors, so every member of your Care Coordination Team is an employee of the Rothkoff Law Group who works under the direct supervision of the firm's attorneys.



### **Kathleen Magee**

*Director of Care Coordination*

"With our care-first approach to Elder Law, our team of Elder Care Coordinators (ECC) play a pivotal role at Rothkoff Law Group. The role of the ECC is to advocate for and support our clients and their families as they navigate the complexities of the elder care continuum. We work closely with them and their families every step of the way as their care needs change. It can be overwhelming and emotional trying to access the best quality care for your loved one, but we are here to empower you to make the best care choices that will ultimately drive the attorney's planning from a legal and financial perspective."



Once we assist in determining the best long-term care options for you and your family, paying for these services can be extremely expensive, especially at a time in your life when it is more important than ever to stretch your hard-earned dollars. Some public benefits help pay for long-term care, such as Medicaid and Veterans' Benefits, but the application process can be daunting. At Rothkoff Law Group, your Public Benefits Specialist will provide guidance every step of the way, from qualification to application, to approval and then ongoing advocacy.

**Learn more on how our Public Benefits Specialist team can assist you: [rothkofflaw.com](http://rothkofflaw.com) or call 856-616-2923**



# VETERANS' BENEFITS



Most people think Veterans' benefits are available only for those who were wounded or disabled while serving. However, wartime Veterans who are now elderly and facing the burden of long-term care costs may also qualify.

Wartime Veterans, their spouses, or other dependents may be eligible for monthly pension benefits. Applicants must meet both clinical and financial eligibility criteria for the program. Accessing your maximum available benefit can significantly help in paying for you or your spouse's long-term care. Only three types of organizations are authorized to provide assistance in filing a claim for benefits:

1. An attorney licensed to practice law in your state
2. A Veterans service organization (VSO) such as the VFA, American Legion, Amvets, etc.
3. A state or county official of the Department of Veterans Affairs in your state

As Attorneys accredited through the VA, Rothkoff Law Group will help you determine whether you qualify for benefits and, if not, develop a plan for you to obtain eligibility.

We are familiar with the complexities of the Veterans' benefits application process, provide guidance to obtain eligibility, and file applications on our clients' behalf to assist with long-term care expenses.



## It's never too early to start Medicaid planning.

Rothkoff Law Group's experienced and personalized approach can help you protect assets and pay for long-term care with Medicaid.

With careful planning, you may be able to qualify for government benefits without having to deplete your resources. However, you must plan ahead to ensure that you and your family will be able to receive government assistance if needed.

At Rothkoff Law Group, we help you navigate the Medicaid application process every step of the way, from initial eligibility through approval. We strive to protect your resources so that you can comfortably care for your long-term health and plan for you and your family's financial future.

**If you or a loved one is struggling with the cost of long-term care, give us a call today and schedule a complimentary review to see if you qualify.**



**Kaitlin Dirkx**  
*Public Benefits Coordinator*

"My team guides clients through the convoluted and stressful application and eligibility processes with compassion. We collaborate as a team, ensuring that the families working with us get the most out of their hard-earned dollars."





## Want to know more?

Visit our [Elder Care Resources Page](#) on our website. This page offers clients and friends of Rothkoff Law the opportunity to find helpful resources available on the website.

- Calendar of Events
- Request a FREE Senior Guide
- Professional Resources
- Caregiver Resources and Website Links
- eNewsletter Archives
- Rothkoff Quarterly Articles



Call today to schedule your  
family consultation.  
877-475-1101

[info@rothkofflaw.com](mailto:info@rothkofflaw.com) | [rothkofflaw.com](http://rothkofflaw.com)

**CHERRY HILL, NJ**

425 Route 70 West | Cherry Hill, NJ 08002

**TURNERSVILLE, NJ**

215 Fries Mill Road | Turnersville, NJ 08012

**HAMILTON, NJ**

100 Horizon Center Blvd | Hamilton, NJ 08691

**NORTHEAST PHILADELPHIA/ BUCKS COUNTY, PA**

Seven Neshaminy Interplex | Suite 403 | Trevose, PA 19053

**PHILADELPHIA, PA**

1515 Market Street | Suite 1200 | Philadelphia, PA 19102

**RADNOR, PA**

150 N. Radnor Chester Road | Suite F-200 | Radnor, PA 19087

Information contained herein is intended to convey general information and should not be construed as legal advice. Please consult an attorney regarding questions relating to the law and its application.