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## **SPONSOR OR HOST A CE SEMINAR 2024**

Rothkoff Law Group is proud to offer complimentary continuing education presentations that inform and update healthcare professionals on elder care law issues.

All CE topics are approved for social workers, nursing home administrators, assisted living administrators, case managers, nurses, patient advocates, and SHRM-CP and SHRM-SCP HR professionals.

ONE HOUR – ONE CREDIT	
• The Future of Long-Term Care Across the Care Continuum – Regulatory Changes & Meeting Consumer Demand	
Legal Case Studies Regarding Aging Clients	
Walking the Tightrope Between Resident Autonomy Vs. Protection and Safety	*
How to Advocate and Plan for Aging-Related Issues	
• The Power of Music: Meaningful Conversations Regarding Older Adults	
Unsupported Elders: Helping Them to Age in Place	
Medicaid and Veterans' Benefits: How Does It Work?	*
<ul> <li>Solutions for Every Situation: In-Home Placement and Care Navigation Case Studies</li> </ul>	*
• The Modern Aging Family: 21st Century Challenges	**
• Exploration of Burial and Funeral Alternatives - Presented by Jill McClennen	**
• Medical Aid in Dying - Presented by Dr. Robin Plumer	*
• The Future of Health Healthcare & Supportive Technology	
Killing the Pain, Not the Patient: Safety and Ethics of Opioid Use with the Elderly - Presented by Aimee Gustitis	***
Overview of Power Attorney and How to Deal With It	*
TWO HOUR – TWO CREDIT	
Future of Home and Community-Based LTC Services	
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<ul> <li>Threading the Needle: Advocating for Those with Diminished Capacity, a Legal, Ethical and Practical Discussion.</li> <li>Race, Religion, and Sexuality in Aging</li> </ul>	
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## AS THE SPONSOR OR HOST OF A SEMINAR, PARTNERSHIP IS KEY FOR A SUCCESSFUL EVENT.

## Below are a few areas we can work together to ensure your seminar is successful:

- ☐ We are able to provide a mutually branded flier to promote event. Please provide a company logo.
- ☐ Marketing of the event, including sharing on social media. For publicly promoted events, we will also include the event on our website events calendar.
- ☐ Offering a private room to minimize any noise or distractions, providing AV equipment (screen & projector) when accessible.

## Virtual programming:

- ☐ Engagement is key. We can highlight your services further by offering up to 3 polls to launch throughout the seminar.
- ☐ We welcome you to appear on camera throughout the event to promote your business, answer questions, and assist with recognition.

Contact: Stephanie Fisch Director of Public Relations and Community Education at 856-616-2923 or stephanie@rothkofflaw.com to schedule any of these seminars at your community.













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