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As the leading New Jersey and Pennsylvania elder care law firm, Rothkoff Law Group helps families navigate issues involving chronic illness by counseling clients and their caregivers on Medicaid benefits, Veterans' benefits, estate planning, long-term care, care coordination, health insurance, disability planning, and many more services not found in a traditional elder law firm.

For over two decades, Rothkoff Law Group has helped clients and their families respond to the legal, financial, physical, and psychological challenges associated with the aging process in both New Jersey and Pennsylvania. Rothkoff Law Group is committed to giving you peace of mind as you plan for the future. Our office believes that dedicated and superior customer service and individualized attention can make this seemingly overwhelming process empowering and even rewarding.

### **NJ Outreach Coordinator:**

At Rothkoff Law Group, we strive to be a resource to not only our clients but our professional partners. Our mission is to help families navigate the maze that is this Senior Care Industry and help them find the best quality care without going "broke".

The Outreach Coordinator is responsible for building and maintaining professional relationships in all areas of long-term care, or in other industries that work with seniors. Another aspect of this role includes ensuring that all of our professional partners have access to our marketing collateral.

### **Deliverables:**

1. Attend necessary networking events and CE Seminars, i.e., all county network connection meetings, assisted living events, etc.
2. Schedule 1/1 networking meetings throughout the week
3. Educate industry professionals with our extensive resources and marketing collateral and have available to distribute.
4. Excellent communication, interpersonal, and problem-solving skills.
5. Knowledge of Microsoft Office Suite – primarily Word and Excel. Knowledge of Time Matters helpful.

**Territory\*:** New Jersey – Camden Co., Gloucester Co., Burlington Co.  
Stretch – Mercer Co., Atlantic Co., Cumberland Co., Salem Co.

*\*Must have reliable mode of transportation and valid driver's license*

- Senior Care experience preferred but not required and some lifting is required.

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*Additional Offices in Turnersville, NJ • Hamilton, NJ • Philadelphia, PA • Radnor, PA • Doylestown, PA*

\*Certified as an Elder Law Attorney by the National Elder Law Foundation