

Jerold E. Rothkoff, Esquire, Member of NJ, PA Bar Bryan J. Adler, Esquire, CELA* Member of NJ, PA Bar

Melanie S. Hoff, Esquire, Member of the NJ, PA Bar Carrie L. Scattergood, Esquire, Member of the NJ, PA Bar Richard L. Newman, Esquire, Member of the PA Bar Ryan A. Krocker, Esquire, Member of the NJ, PA Bar Jennifer Hruslinski, Esquire, M.S.W., Member of the NJ Bar

*Certified as an Elder Law Attorney by the National Elder Law Foundation

SPONSOR OR HOST A CE SEMINAR 2025

Rothkoff Law Group is proud to offer complimentary continuing education presentations that inform and update healthcare professionals on elder care law issues.

All CE topics are approved for social workers, nursing home administrators, assisted living administrators, case managers, nurses, and patient advocates.

ONE HOUR — ONE CREDIT	
Navigating the Changes in Long-Term Care	
Legal Case Studies Regarding Aging Clients	
Walking the Tightrope Between Resident Autonomy Vs. Protection and Safety	*
How to Advocate and Plan for Aging-Related Issues	
The Power of Music: Meaningful Conversations Regarding Older Adults	
Considering the Challenges of Solo Aging	
Care Solutions: Case Studies and Benefits Navigation	*
Exploration of Burial and Funeral Alternatives - Presented by Jill McClennen	**
Medical Aid in Dying - Presented by Elizabeth Stanton or Dr. Robin Plumer	**
The Future of Health: Healthcare & Supportive Technology	
Killing the Pain, Not the Patient: Safety and Ethics of Opioid Use with the Elderly - Presented by Aimee Gustitis	***
Overview of Power of Attorney Vs. Guardianship	*
A Dignified End: A Discussion by a Death Doula	**
Teepa's GEMS [™] : Using Skills that Make a Difference - <i>Presented by Jennifer Riggs</i>	
Writing Your Own Obituary	
TWO HOUR – TWO CREDIT	
Threading the Needle: Advocating for Those with Diminished Capacity, a Legal, Ethical, and Practical Discussion	*
Caught in the Middle: Sandwich Generation Struggles	**
Dementia Crisis Response: Ethical and Medical Strategies for Patients and Caregivers - Presented by Aimee Gustitis	*
Normal Aging Vs. Not Normal Aging - Presented by Jennifer Riggs	
Teepa's GEMS [™] : Using Skills that Make a Difference - <i>Presented by Jennifer Riggs</i>	
Medical Aid in Dying - Presented by Elizabeth Stanton or Dr. Robin Plumer	**
Holistic Approach to Care Management - Presented by Aimee Gustitis	



AS THE SPONSOR OR HOST OF A SEMINAR, PARTNERSHIP IS KEY FOR A SUCCESSFUL EVENT.

Below are a few areas we can work together to ensure your seminar is successful:

- ☐ We are able to provide a mutually branded flier to promote event. Please provide a company logo.
- ☐ Marketing of the event, including sharing on social media. For publicly promoted events, we will also include the event on our website events calendar.
- ☐ Offering a private room to minimize any noise or distractions, providing AV equipment (screen & projector) when accessible.

Virtual programming:

- ☐ Engagement is key. We can highlight your services further by offering up to three polls to launch throughout the seminar.
- ☐ We welcome you to appear on camera throughout the event to promote your business, answer questions, and assist with recognition.

Contact: Stephanie Fisch Director of Public Relations and Community Education at 856-616-2923 or stephanie@rothkofflaw.com to schedule any of these seminars at your community.













CHERRY HILL, NJ | 425 Route 70 West, Cherry Hill, NJ 08002 | (856) 616-2923 | (856) 616-2991 NJ FAX TREVOSE, PA | Seven Neshaminy Interplex, Suite 116, Trevose, PA 19053 | (215) 546-5800 | (215) 485-5695 PA FAX